

ENSC 405W Grading Rubric for ENSC 440 Planning Appendix

(5-10 Page Appendix in Design Specifications)

Criteria	Details	Marks
Introduction/Background	Introduces basic purpose of the project. Includes clear project background.	/05%
Scope/Risks/Benefits	Clearly outlines 440 project scope. Details both potential risks involved in project and potential benefits flowing from it.	/10%
Market/Competition/Research Rationale	Describes the market for the proposed commercial project and details the current competition. For a research project, the need for the proposed system or device is outlined and current solutions are detailed.	/10%
Personnel Management	Details which team members will be assigned to the various tasks in ENSC 440. Also specifically details external resources who will be consulted.	/15%
Time Management	Details major processes and milestones of the project. Includes both Gantt and Milestone charts and/or PERT charts as necessary for ENSC 440 (MS Project). Includes contingency planning.	/15%
Budgetary Management	Includes a realistic estimate of project costs for ENSC 440. Includes potential funding sources. Allows for contingencies.	/15%
Conclusion/References	Summarizes project and motivates readers. Includes references for information from other sources.	/10%
Rhetorical Issues	Document is persuasive and demonstrates that the project will be on time and within budget. Clearly considers audience expertise and interests.	/10%
Format/Correctness/Style	Pages are numbered, figures and tables are introduced, headings are numbered, etc. References and citations are properly formatted. Correct spelling, grammar, and punctuation. Style is clear, concise, and coherent.	/10%
Comments:		